

isarpatent®

About organization

Patent- und Rechtsanwälte Barth Charles Hassa Peckmann & Partner mbB is one of the most well-known patent and law firms in Germany with more than 70 years of experience in intellectual property. The company serves clients in all fields of German and European patent law, trade mark law, design law, competition law and copyright law. Isarpatent is headquartered in Munich, with offices in Paris, Stuttgart, Coburg and Freiburg.



Country:
Germany

Field:
Law

Implementation:
2021

Website:
<https://www.isarpatent.com>

Challenge

The role of patent attorneys is to give advice and assist inventors and applicants in obtaining and maintaining patents. As client-lawyer communications involve discussing highly confidential information, the disclosure of which would put the patent application at risk, the company's clients need to be certain that any information shared during the sessions will remain confidential and will not be revealed to third parties.

Isarpatent always encouraged in-person meetings as a way to negotiate with its clients securely. However, as the COVID-19 pandemic was sweeping all across Europe, the company was required to digitize its business processes and switch to online communications.

This is why Isarpatent was looking for a reliable and scalable video conferencing solution that would fully meet the European standards for cybersecurity and data protection. This platform should be able to allow the company to store their communications on their own premises rather than on cloud servers to eliminate the risks of data breaches and safeguard privileged information and the firm's reputation.

Solution

Isarpatent decided to deploy TrueConf Server, on-premises video conferencing software, to facilitate both company-wide and external communications. The system is hosted in the company's closed network, provides full control over all communications and restricts third-party access to sensitive and confidential information. TrueConf also provides advanced security options for full compliance with GDPR regulations.





As a medium-sized enterprise, Isarpatent was not willing to make large-scale investments in their video conferencing infrastructure. TrueConf fully met their needs: as the platform has low system requirements, it does not need expensive hardware and can be deployed on an ordinary PC.

The system integrates seamlessly into the company's electronic data processing tools and is easy to administer and maintain, while the TrueConf technical support team is always ready to help resolve any arising issues.

To streamline negotiation processes, allow for quick exchange of information and minute taking, TrueConf offers multiple collaboration tools, such as content sharing, instant messaging, file transfer and meeting recording.

Clients and partners can join TrueConf meetings right from their browsers in one click, which saves valuable meeting time and makes the communication process easier. Finally, TrueConf solution is available in 18 languages, which is important for Isarpatent that provides international services and works with customers all over Europe and beyond.

“TrueConf is an all-in-one video collaboration solution that would be a perfect fit for those companies that value security and sovereignty over their data.”

Gregor Ries,
IT department expert

Results



TrueConf helped Isarpatent to connect multiple company offices and provide online patent consultations with their clients and partners. All communications between patent advisors and clients are encrypted and safely stored on the company's premises.

After moving their business activities online, Isarpatent managed to significantly reduce company costs, improve corporate communication and establish provisioning of its law services via video conferencing while complying with COVID-19 safety regulations.

Isarpatent is planning to further embed TrueConf Server into its business processes by integrating with their VoIP services and organizing meetings with the users of other video conferencing systems.