



XUAN THANH INSURANCE

About organization

Founded in 2009, Xuan Thanh Insurance Joint Stock Corporation offers non-life insurance, reinsurance and other financial investment services. XTI currently has 20 member companies and more than 20 regional offices; the company's network operates in more than 40 provinces and cities with more than 300 professional employees, hundreds of agents and general insurance agents nationwide.



Problem

Xuan Thanh Insurance JSC has many branches and offices in different cities and provinces across the country. Company management often holds executive meetings and virtual town halls between member companies to report, summarize, decide on corporation activities and come up with monthly, quarterly and annual plans.

XTI officials also required a stable and reliable meeting solution to perform internal training programs and communicate on ad hoc basis. All in all, Xuan Thanh Insurance JSC started looking for a video collaboration system to maximize cost savings and at the same time provide the same level of efficiency as face-to-face meetings.

Country:
Vietnam

Field:
Banks & Finance

Number of branches:
20

Implementation:
2020

Website:
<https://xti.com.vn/>

Solution

After performing an extensive search, the company management asked HaproInfo IT service supplier for recommendations and ultimately decided to choose TrueConf video conferencing software. XTI keeps strict corporate rules, which is why security of their communications was one of the most important criteria. TrueConf offers unrivalled privacy and allows hosting all corporate communications within a closed network without third-party access.

TrueConf software can also be flexibly integrated within the company's IT infrastructure and is fully compatible with popular AV peripherals, PCs, laptops and mobile devices, allowing users to connect to meetings from anywhere. Finally, company management particularly notes affordable pricing, streamlined upgrading process and infinite scalability.



“TrueConf can be used both on smartphones and laptops, which allows our staff to participate in conferences on business trips. We also appreciate 4K (UltraHD) meeting quality, advanced host controls, management and reporting capabilities.”

— Pham Quang Ngoc,
Information Technology Department Manager

Results



With TrueConf video conferencing system, XTI member companies can quickly connect with the headquarters from any part of the country. The use of the meeting solution has brought tangible results to the company's performance and has been highly appreciated by the Board of Directors and company management. In addition to the important factor of saving time, TrueConf helps XTI officials quickly exchange information, make decisions, seize potential business opportunities and further expand the company's presence on the market.