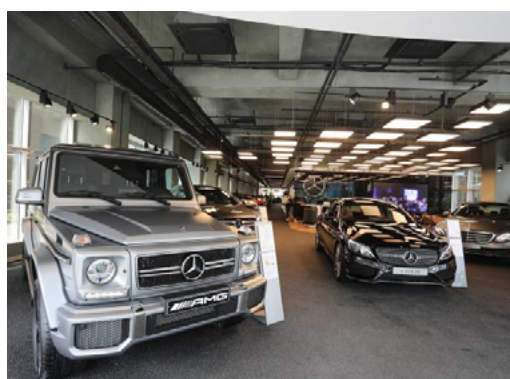**TrueConf**

About organization

Koluman Holding is one of the leading manufacturers in Turkey's automotive industry which specializes at semi-trailers, heavy commercial vehicles, and building machinery. The company also runs an official Mercedes-Benz dealership and provides sales and after-sales services. With a team of more than 700 employees Koluman serves a large global client base, including Turkey, Russia, and the EU. The company was founded in 1965 and is headquartered in Ankara.

Problem

Koluman operates five branches across the country and relies heavily on video conferencing to communicate with employees, customers and business partners. For a number of years the company had been using Polycom RMX multipoint control unit (MCU) and H.323/SIP endpoints for traditional video collaboration. However, Koluman was forced to abandon their hardware MCU due to its frequent crash failures, complex maintenance and lack of flexibility. One of the company's biggest challenges was to find an alternative video conferencing solution compatible with existing pool of SIP/H.323 endpoints, as the company intended to continue using the devices in their conference rooms.

Solution

After an extensive search, Koluman discovered TrueConf Server, a 4K software video conferencing solution with multi-platform gateway, which fully met company's expectations. TrueConf provides native integration with third-party video conferencing endpoints, which was the primary Koluman's requirement. Another TrueConf's advantage is high scalability, which makes it possible for the company to increase the capacity of the server and add or remove users on demand without the need to purchase any additional equipment.

IT department particularly distinguish the ease of administration: TrueConf Server took them not more than 20 minutes to deploy and configure the equipment. All corporate information is now safely stored on the company's server, while the administrators gain full control over their communications and sensitive data.

Country:
Turkey

Field:
Transportation

Branches:
5

Implementation:
2019

Website:
http://www.koluman.com.tr/

With TrueConf's cross platform client applications, Koluman is able to adopt bring-your-own-device (BYOD) concept, as employees can join the meetings from laptops, tablets or smartphones. The system provides a number of tools, including content sharing, slideshow, chat, and conference recording, which are perfect for team collaboration among the Koluman branches.

"Apart from easy H.323/SIP integration, TrueConf offered us user-friendly interface, flexible licensing policy, cross-platform applications, and great collaboration tools. TrueConf support team was always ready to assist us and explain everything ASAP"

— Gökhan Türkmen, IT Manager

Results

Thanks to TrueConf, Koluman has successfully deployed unified communications system and connected existing pool of SIP/H.323 endpoints to their video conferencing network. The system has efficiently replaced hardware MCU and enabled great resilience and scalability. Koluman's employees can now enjoy high quality video conferences in their meeting rooms and collaborate more efficiently with their colleagues thanks to a wide range of collaboration tools. In future the company intends to equip more conference rooms with TrueConf video conferencing and run webinars with their partners and colleagues.

*Image sources: http://cenga.org/, https://www.mmo.org.tr/, http://www.relations.ru/, https://otoajanda.com/, http://en.koluman.com.tr/