

TrueConf White Label Opportunities

for Windows, macOS, Linux, iOS, Android and WebRTC native applications for TrueConf Server

Basic White Label Package

- Ability to change main application icon, taskbar and market icons.
- All static images with TrueConf brand which users see during installation process and application use could be updated as well.
- All mentions of TrueConf brand name can be replaced with the text provided by the customer.
- End user agreement will include a comment that software was developed by TrueConf and licensed to the customer.
- Updates for white-labelled applications are provided only for the customers with active OEM support plan.

Extended White Label Package

- All features of Basic White Label Package.
- Ability to lock application connectivity to the specific TrueConf Server instance or TrueConf Enterprise based service.
- Developer certificate can be removed from installer and application executables along with end user agreement statement that this software is developed by TrueConf.
- Ability to apply custom icon pack for application interface.
- Custom application versions order can be applied if required.

Full White Label Package

- All Features of Extended White Label Package;
- We can prepare and issue custom developer account or certificate for customer's organization. Installer and application will be signed with this certificate. Per year maintenance fee will be applied for this service.





- Every additional service is subject to discussion and charged separately or along with updates and support plan.
 - Additional localizations. By default, every application provides only Englishbased interface.
 - Additional marketplace listings, e.g. for Huawei or Xiaomi, stores are available on request.
 - Free application publishing and maintenance for Apple App Store and Google Play listings are provided only within full white label package.
 - For Android application we provide raw .apk file.
 - All materials to be replaced should be provided by the customer in advance in format, size, quantity and quality requested by TrueConf.

Updates and Support

- For every white-labelled application, we provide free update for the next major version.
- For further release updates and technical support, an annual white label maintenance plan should be obtained. Pricing depends on the number of additional services required.